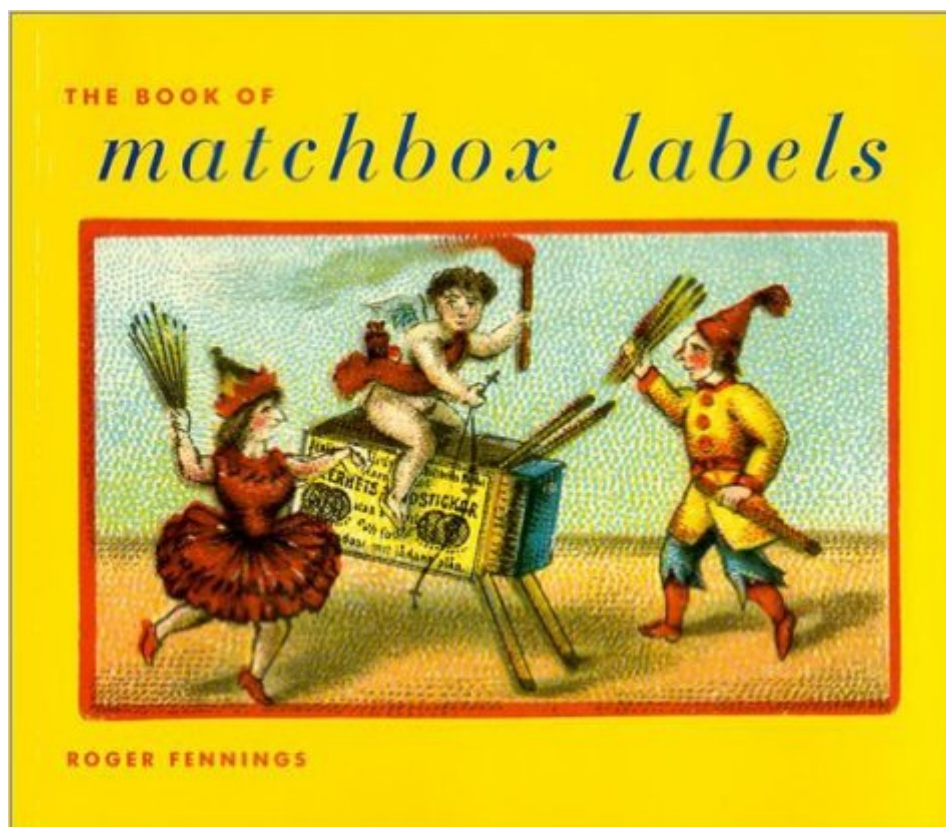


The book was found

Book Of Matchbox Labels



Synopsis

The history of the matchbox label provides a fascinating pictorial guide and reference to social history. This book takes the reader from the beginnings of the industry - with its associated hazards - through its golden age in the years leading up to the First World War and on to more modern times. The huge range of illustrations shows just how effective the images used on the matchboxes were. The matchbox became a source of advertising revenue, and this attempt to beautify mundane objects included the depiction of topical and seasonal subjects, historical events, nature, and personalities of the time; models, film stars and musicians proved particularly popular. Each country had its own trends, and so some subjects covered such as children's games, humour and folklore, gave great insight into national characters and opinions. Even today, the matchbox label remains a barometer of social activity and a source of information. 187272728X

Book Information

Paperback: 178 pages

Publisher: New Cavendish Books Dist (February 1, 2001)

Language: English

ISBN-10: 1872727247

ISBN-13: 978-1872727240

Product Dimensions: 8.4 x 9.5 x 0.7 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #946,674 in Books (See Top 100 in Books) #22 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising #66 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Paper Ephemera #229 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture

Customer Reviews

I have been collecting cigarette cards,tobacco cards,and trade cards for many years.Recently I decided to take a break from that and look into collecting matchbox labels.I found an infinite number of them many with startling and interesting designs.The main advantage for me was that they were priced at a fraction of their card cousins.I needed a book to guide me through the beginning phase of matchbox label collecting.I selected this one and am glad that I did because it has a wealth of information for the beginner and is well illustrated with labels from the authors collection.

[Download to continue reading...](#)

Book of Matchbox Labels Matchbox Labels: Over 2,000 Elegant Examples from All Over the World
Quilt Labels for All Occasions 2: 65 Iron-On Transfer & Trace-On Labels! Warman's Matchbox Field
Guide: Values and Identification (Warmans Field Guide) Full-Color Cigar Labels CD-ROM and Book
(Dover Full-Color Electronic Design) Botanicals Labels & Stickers: 150 Elegant Adhesives for Home
and Gift-Giving Beer Labels 2016 Wall Calendar The Art of American Whiskey: A Visual History of
the Nation's Most Storied Spirit, Through 100 Iconic Labels 50 Nifty Iron-On Quilt Labels (Leisure
Arts #3466) Exhibit Labels: An Interpretive Approach Golden Age of Transport Luggage Labels: 20
Vintage Luggage Label Stickers (Travel Stickers) Magical Unicorns and Fairies: Adult Coloring
Book: Unicorn Coloring Book, Fairy Coloring Book, Fantasy Coloring Book, Fairies Coloring Book,
Adult Coloring Book Creative Oceans Coloring Book: Adult Coloring Book of Stress Relief Sea
Animal Patterns and Designs (Ocean Coloring Book, Lost Ocean, Stress Relief Coloring Book, Anti
Stress Coloring Book) (Volume 1) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult
Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ...
Fashion Coloring Book for Adults) (Volume 1) Creative Animals Coloring Book: The Mindfulness
Animal Coloring Book for Adults (Mindfulness Coloring Book, Art Therapy Coloring Book) (Volume
1) Birds: An Adult Coloring Book: Over 30 Fun Stress Relieving Illustrations of Birds, #1 Book For
Your Inner Artist, mindful meditation coloring book, bird guide natural world coloring book Birds: An
Adult Coloring Book: Travel Edition Size, Over 30 Fun Stress Relieving Illustrations of Birds, #1
Book For Your Inner Artist, mindful ... book, bird guide natural world coloring book The Knights'
Tales Collection: Book 1: Sir Lancelot the Great; Book 2: Sir Givret the Short; Book 3: Sir Gawain
the True; Book 4: Sir Balin the Ill-Fated Creative Fancy Cats Coloring Book: Cats Adult Coloring
Book for Mindfulness and Relaxation (Adult Coloring Book Animals, Creative Cats, Adult Coloring
Book Cats) (Volume 1) Children's Russian book: My Daddy is the best!: (Bilingual Edition) English
Russian Picture book for children. Russian kids book. Bedtime book for ... Picture books) (Volume
7) (Russian Edition)